

Faith Love Hope Win <u>www.flhw.org</u> 15816 Ash St. Overland Park KS 66224

Executive Leadership Team:

Mary Emerson Co-Founder & Chairperson

Steve FrankeChief Financial Officer Treasurer

Mark Pyle

Executive Vice President - Director of Marketing & Development

Chris Arth

Executive Vice President - Legal & Administration

Megan Marten

Executive Vice President, Marketing Communications

Brad Emerson

Vice President -Director of Event Operations

The 12th Annual Faith-Love-Hope-Win Charity Golf Scramble

The twelfth annual Faith-Love-Hope-Win Charity Golf Scramble is scheduled for Friday, September 30th at Sycamore Ridge Golf Course in Spring Hill, KS. [www.sycamoreridgegolf.com]

It is through the generosity of corporate sponsors and players that we hope to make this year a true source of pride and success. The tournament will be hosted in honor of David Emerson, the Founder of FLHW, whose personal battle with advanced prostate cancer ended in October 2012. We are proud to carry on David's legacy and continue the battle against this deadly disease.

The mission of the Faith-Hope-Love-Win Foundation is to win the battle against advanced prostate cancer. One in seven men are diagnosed with prostate cancer in their lifetime. The approach to win this battle is two-fold: First, to promote the importance of early detection through a simple blood test. The blood test will determine a man's baseline PSA level. Early detection for prostate cancer is critical and can result in a cure. Additionally, FLHW raises funds to support the medical research that develops more improved treatments and hopefully a cure! For more information on the foundation, please visit the website at: www.flhw.org. The entire amount raised by FLHW will be donated to the Prostate Cancer Foundation. PCF is the leading philanthropic organization funding and accelerating prostate cancer research globally. The mission of PCF is simple....cure prostate cancer. In addition to aggressively funding research and raising awareness, PCF and FLHW also provide an invaluable role to the millions of men and their families around the world who are diagnosed with prostate cancer...we give them Hope. Having been personally touched by this dreadful disease, I can attest to the overwhelming need to be able to have hope each day during the battle against prostate cancer.

Since the inception of our foundation in May 2005, we have donated over \$340,000 Due to a special matching program at PCF, the funds to support prostate cancer research have exponentially increased as a result of our events. FLHW is proud to partner with PCF, and hopes to make this year the most successful yet.

The field of players will represent a wide range of businesses and consumers in the Kansas City area, along with many of our corporate sponsors, whom we hope will join us for this wonderful event. Sponsoring a hole will give your company excellent exposure to many members of the greater Kansas City metropolitan area, while contributing to a very worthwhile cause.

This year we will offer four levels of sponsorship including Double Eagle, Eagle, Birdie and Par. Below are the benefits for each level.

Double Eagle Sponsor - Minimum suggested donation: \$5,000

- Reservations and entry fee for eight players
- Company logo will be prominently displayed on all advertising and marketing
 materials including the FLHW website, FLHW Facebook page, event sponsor
 board, a corporate tee sign, tournament program, FLHW quarter zip pull over

Eagle Sponsor – Minimum suggested donation: \$2,500.

- Reservations and entry fee for four players
- Company logo will be prominently displayed on advertising and marketing
 materials including the event sponsor board, corporate tee sign, tournament
 program and choice of sponsorship signage on beer carts or lunch promo/area

Birdie Sponsor – Minimum suggested donation: \$ 1,000.

- Reservations and entry fee for four players
- · Company name will be displayed on the event sponsor board
- Sponsorship of one of the hole-in-one contests

Par Sponsor – Minimum suggested donation: \$ 500.

- Company name will be displayed on the event sponsor board
- Company name will be prominently displayed on a tee sign

The FLHW foundation is an official 501.c.3 non-profit organization. Please make donation checks payable to FLHW. All donations are tax deductible, to the extent, as allowed by law. To ensure that all signage is completed on time, please have your donation delivered to us by September 4th. The check should be mailed to the address listed above. For tax purposes our Federal Tax ID number is 43-2081392.

We sincerely appreciate your consideration to support our mission and we look forward to hearing from you soon!

Best regards,

Mary Emerson

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